



BARCELONA ART JEWELLERY & OBJECTS
Disseny HUB Barcelona | October, 1-3 | 2020
www.joyabarcelona.com

Piece by Lily Kanellopoulou

APPLICATION GUIDELINES FOR GALLERIES

JOYA 2020

JOYA Barcelona Art Jewellery & Objects is the main art jewellery and art objects event in Spain. Gathering a great number of independent artists as well as related organizations, schools and other entities.

The transition to incorporating new technology into craft isn't always easy, but we can't deny that new technologies are stepping in the art jewellery field, and unlike some artists may think it's time to embrace this opportunity to create something new and develop new business in other craft fields.

There is a lot of information and point of views about new technologies in art jewellery, during the 12th edition of JOYA Barcelona, we invite you to be part of this debate. As technology meets traditional craftsmanship in various fields, artists question how and where the thin line should be drawn for appropriate uses of these new ways of doing traditional work.

JOYA 2020 will take place on the October 01, 02 and 03, 2020 at Disseny Hub Barcelona, Spain.



The Event

Its goal is to promote national and international artists through exhibition and communication, support jewellery and objects, opening an artistic market that has remained under exploited until now. Moreover, JOYA is a platform for artists to interact and share experiences and discuss their common issues, an opportunity for artists, press, distributors and interested audience to come into contact.

During 3 days, JOYA offers the designers a pleasant new space and environment to increase their contacts list and exhibit their pieces. The event is organized by Le Département Interiors S.L and directed by Paulo Ribeiro.

Eligibility

Galleries working in the field of jewellery and crafts as well as artists from other fields of art and design that focus on the new ideologies and aesthetic views of art jewellery and art objects are eligible to participate in JOYA. Galleries from all countries will be eligible to participate in the exhibition. There are no restrictions regarding material, size and concept of the pieces.

Selection

The participating galleries in JOYA are selected according to the following criteria: originality and innovation of designs, concept, material, craftsmanship and coherence as a group under a theme or research line between them. The selection of the galleries who will be participating to JOYA 2020 will be officially divulgated by e-mail on May 20th, 2020.

Required information to apply for JOYA 2020.

For the consideration in the selection process, please fulfil the information below:

STATEMENT

Please send us your statement with a **MAXIMUM of 250 Characters**.

PHOTOGRAPHY

Please send us **5 photos of different pieces of the same collection of each artist: white background, 300dpi, JPG format.**

All the photos must be names following by: **name of the artist, name of the piece, name of the collection, size, materials.**

Name of the Gallery	
Name and Surname (contact person)	
Phone number (contact person)	
E-mail (contact person)	
Address (for the invoice)	
Website	
E-mail	
TAX/VAT number for the invoice	
Artists represented by the Gallery	

PAYMENT

To take part of the application process, please make a payment of **50 euros (tax included)** via:

Bank transfer: **BANC SABADELL ES43 0081 0025 2300 0388 6398**

SWIFT: BSABESBB

Or Paypal: patrick@le-departement.com

ALL DOCUMENTS MUST BE SENT TO PAULO@LE-DEPARTEMENT.COM BY WETRANSFER UNTIL ABRIL 30TH, 2020.

Registration and participation fee

The application fee for all galleries is: **50 euros (Tax included)**

The participation fee for the selected galleries is: **1.800 euros + tax 21% (Residents of Europe are free of the 21% of rates if they have the intra- community number)**

PLEASE INCLUDE BANK TRANSFER/PAYPAL COMISSIONS.

More information: https://www.paypal.com/li/smarthelp/article/quels-sont-les-frais-li%C3%A9s-aux-comptes-paypal%C2%A0-faq690?locale.x=es_LI

Both fees are not refundable.

Participation Includes:

- White stand, basic lighting from the exhibition hall and support lightning, Display table dimensions: 242 x 121cm and 90 cm high.
- Presence on the website, social networks and the official printed JOYA Magazine
- 2 complementary copies of JOYA Magazine
- Signage including name of collective and country of origin
- Wi-Fi on premises
- Cleaning service during fair hours
- Security during 24h
- Administrative fees and communication.

Not included in participation fee:

- Additional lightning and furniture
- Land line telephone connection
- Credit card payment terminal
- Storage space before, during and after the fair
- Insurance and transportation of pieces
- Bank charges resulting from payment

- Extra cleaning fee - **100 euros + 21% tax.** (All the participants are obligate to leave the stand and area around the stand in the same condition they received).

General Terms and Conditions

JOYA Barcelona 2020 is organized by Le Département Interiors S.L. These terms and conditions apply to exhibitors participating in JOYA Barcelona, on site exhibition. The organization reserves the right to review these terms and conditions without notice.

- All exhibitors must provide a fully complete application package by the mentioned due date, information must be true and up to date. All complete applications will be reviewed; the event holds the right to accept or decline any application. Decisions are final.
- The applicant accepts that once the application is selected, this contract holds valid and both parts will be held in accordance to it.
- All payments of the participation fee must be made by the date specified.
- The inscription fee is 50 euros, no refundable.
- All shipping, transportation and set up, expenses for the stand will be covered by the participant(s).
- JOYA reserves the right to correct or remove any material or product that is not suitable to the aim and conditions of the show.
- The participant agrees to the organization's use of photographs of the art material provided by the artists, as well as any taken during the fair, to be used in different media outlets, such as the web, catalogues, posters, magazines, video, etc.

Participation package and space allocation

- The stand space will be allocated by the organizers in accordance to the space characteristics and availability.
- At no point shall the participant display or promote any other artist, brand or show other than the one(s) specified in the application package.
- Participant may only setup and take down on the dates and times specified by JOYA Barcelona.
- JOYA Barcelona reserves the right to modify the floor and stand layout to comply with security measures and unexpected cancellations.
- JOYA Barcelona and its participants will at all times comply with the safety and security measures of Disseny HUB Barcelona.
- Disseny HUB Barcelona provides general cleaning staff, however it is the responsibility of the participants for the care and cleaning of the stand, including during setup and takes down.

Sales and commissions

JOYA Barcelona allows the artists to sell or take special orders or commissions during the fair, without the intervention of the organization.

The organization does not manage any relation into sales or commission between artists and potential customers. The use of invoices is obligatory and has to hold the regulations. It is the duty of artists and exhibitors comply with the regulations in case of selling while participating in the Fair. JOYA does not have a cash drawer or credit/debit card terminal for this purpose.

Legal information about metals

The manufacturer or importer has the legal obligation to make the pieces that manufactures or sells with two punches (origin and guarantee).

The retailer must also control and also is responsible for the presence of both parts in the acquired pieces. We insist once more: When pieces are offered for sale, seller is also responsible before the authorities and the consumer. Thus, there is always the obligation to require suppliers to furnish properly the punched parts, to avoid penalties; or alternatively, carry them to an official laboratory as the JORGC.

This link explains with more details the legal obligations in practical terms:

<http://www.jorgc.org/laboratori/resum-obligacions-legals>

Insurance and liability

JOYA provides security for the hall 24 hours. However, it is the sole responsibility of the exhibitors to assume the risk of loss or damage. We recommend that participants insure all pieces against any theft, loss or damage that could arise during the event, including during any transportation or storage.

Cancellation and Reimbursement

The selection committee has the right to cancel any participation on the basis of false information or if the participant fails to comply to the criteria and dates specified. Cancellation of contract by the participant holds a 100% penalty of the total value of the participation fee If it is notified after payment has been deposited. Reimbursements will not be issued unless JOYA Barcelona agrees in writing and responds to an exceptional case.

JOYA Barcelona Art Jewellery & Objects is organized by:

LE DÉPARTEMENT INTERIORS SL.

Calle Campodrón 10, bajos 1.

08012 Barcelona

T: +34 931 271 032

For more information, please contact with:

Paulo Ribeiro paulo@le-departement.com

María J. Vázquez showroom@le-departement.com

Patryk Walczak patrick@le-departement.com

www.joyabarcelona.com