



**BARCELONA ART  
JEWELLERY & OBJECTS**

October 4, 5, 6, 2018  
[www.joyabarcelona.com](http://www.joyabarcelona.com)



## APPLICATION GUIDELINES FOR SCHOOLS

### JOYA 2018

**JOYA Barcelona Art Jewellery & Objects** is the main art jewellery and art objects event in Spain. Gathering a great number of independent artists as well as related organizations, schools and other entities, JOYA, in its 10<sup>th</sup> edition prepares to present excellence and innovation in contemporary art jewellery and objects.

The event goes beyond being an exhibition space for students and artists to present their latest work. JOYA, aimed towards professionals in the field as well as the general public, is also a platform of national and international exposure that enjoys a large number of media partners and collaborations with galleries and other events of the field.

**JOYA 2018 will take place on the October 04<sup>th</sup>, 05<sup>th</sup> and 06<sup>th</sup> 2018 at Disseny Hub Barcelona, Spain.**



Disseny Hub Barcelona La Plaça de les Glòries Catalanes, 38, 08018 Barcelona.

## The Event

JOYA is held during Barcelona Jewellery Week. Its goal is to promote national and international artists through exhibition and communication, support jewellery and help open up an artistic market that has remained under exploited until now. Moreover, JOYA is a platform for artists to interact and share experiences and discuss their common issues, an opportunity for artists, press, distributors and interested audience to come into contact.

In our 10th anniversary we move to Disseny HUB Barcelona in order to expand the cultural offer including the exhibition of author's objects, made by sculptors, artisans and artists. This new approach aims to unite two artistic aspects that are related to each other, creating a link where art jewellery can be an object, and an art object can be considered a jewel. During 3 days, JOYA offers the designers a pleasant new space and environment to increase their contact lists and exhibit their pieces. The event is organized by Le Département Interiors S.L and directed by Paulo Ribeiro.

## Eligibility

**Educational institutions or schools** that focus on the ideologies and aesthetic views of art jewellery and objects and its various artistic branches are eligible to participate in JOYA.

Candidate schools from all countries will be eligible to participate in the exhibition. There are no restrictions regarding material, size and concept of the pieces.

## Selection

The participating schools and artists in JOYA are selected according to the following criteria: Originality and innovation of designs, concept, use of material, craftsmanship and coherence under a theme or research line.

The selection of the schools and students who will be participating to JOYA 2018 will be officially divulged by e-mail on May 20<sup>th</sup>, 2018.



Disseny Hub Barcelona La Plaça de les Glòries Catalanes, 38, 08018 Barcelona.

## Required information to apply for JOYA 2018

For the consideration in the selection process, please fulfil the information below:

Name of the School	
Name and Surname (contact person)	
Phone number (contact person)	
E-mail (contact person)	
Address	
Website/Social Media	
E-mail	
TAX/VAT number for the invoice	
Artists represented by the School	

### STATEMENT

Please send us your statement with a **MAXIMUM of 250 Characters**.

### PHOTOGRAPHY

Please send us **5 photos of different pieces of the same collection of each student: white background, 300dpi, JPG format.**

All the photos must be names following by: **name of the artist, name of the piece, name of the collection, size, materials.**

### PAYMENT

To take part of the application process, please make a payment of **50 euros(tax included)** via:

Bank transfer: ES74 2100 0505 7402 0025 1604

Paypal: patrick@le-departement.com

**ALL DOCUMENTS MUST BE SENT TO [PAULO@LE-DEPARTEMENT.COM](mailto:PAULO@LE-DEPARTEMENT.COM) BY WETRANSFER UNTIL ABRIL 30TH, 2018.**

### **Registration and participation fee**

The application fee for all schools is: **50 euros (tax included)**

The participation fee for the selected School is: **250 euros + tax 21% (Residents of Europe are free of the 21% of rates if they have the intra- community number)**

Both fees are not refundable.

### **Participation Includes:**

- White stand, basic lighting from the exhibition hall and support lightning.  
Display table dimensions: 242 x 121cm and 90cm high.
- Signage including name of school and country of origin
- Tables according to number of students selected
- Page entry in the JOYA 2018 catalogue (number of pages according to number of selected students)
- Catalogue JOYA 2018 (2 copies per school)
- Exhibitor passes, includes entry to conferences
- Wi-Fi on premises
- Cleaning service during fair hours
- Security during 24h
- Administrative fees and communication

### **Not included in participation packages**

- Additional lightning and furniture.
- Land line telephone connection.
- Credit card payment terminal.
- Storage space before, during and after the fair.
- Insurance and transportation of pieces.
- Bank charges resulting from any payment.
- Extra cleaning fee - **100 euros + 21% tax.** (All the participants are obligate to leave the stand and area around the stand in the same condition they received).

### **Special Collaborations**

#### **Alchimia**

The School of Contemporary Jewellery celebrates the 8th edition of the 'Alchimia Award', a tribute to the new faces in art jewellery. This award, consists of a two-week intensive course at Alchimia School in Florence, and is given to one of the promising young students.

**Winners:**

2011: Ana Sales, Escola d'Art del Treball  
2012: Laura Gualda, Escola Massana  
2013: Laia Almató, Escola Massana  
2014: Natsumi Kaihara, Escola Massana  
2015: Ryung-Jae Jung, Kookmin University  
2016: Begoña Morales Escola Massana  
2017: Elena Moreno, EATD

**General Terms and Conditions**

JOYA Barcelona 2018 is organized by Le Département Interiors S.L. These terms and conditions apply to exhibitors participating in JOYA Barcelona, on site exhibition. The organization reserves the right to review these terms and conditions without notice.

- All exhibitors must provide a fully complete application package by the mentioned due date, information must be true and up to date. All complete applications will be reviewed; the event holds the right to accept or decline any application. Decisions are final.
- The applicant accepts that once the application is selected, this contract holds valid and both parts will be held in accordance to it.
- All payments of the participation fee must be made by the date specified.
- Inscription fee is 50 euros no refundable.
- All shipping, transportation and set up, expenses for the stand will be covered by the participant(s).
- JOYA reserves the right to correct or remove any material or product that is not suitable to the aim and conditions of the show.
- The participant agrees to the organization's use of photographs of the art material provided by the artists, as well as any taken during the fair, to be used in different media outlets, such as the web, catalogues, posters, magazines, video, etc.

**Participation package and space**

- The stand space will be allocated by the organizers in accordance to the space characteristics and availability.
- At no point shall the participant display or promote any other artist, brand or show other than the one(s) specified in the application package.
- Participant may only setup and take down on the dates and times specified by JOYA Barcelona.
- JOYA Barcelona reserves the right to modify the floor and stand layout to comply with security measures and unexpected cancellations.
- JOYA Barcelona and its participants will at all times comply with the safety and security measures of Disseny HUB Barcelona.

- Disseny HUB Barcelona provides general cleaning staff, however it is the responsibility of the participants for the care and cleaning of the stand, including during setup and takes down.

### **Legal information about metals**

The manufacturer or importer has the legal obligation to make the pieces that manufactures or sells with two punches (origin and guarantee).

The retailer must also control and also is responsible for the presence of both parts in the acquired pieces. We insist once more: When pieces are offered for sale, seller is also responsible before the authorities and the consumer. Thus, there is always the obligation to require suppliers to furnish properly the punched parts, to avoid penalties; or alternatively, carry them to an official laboratory as the JORGC.

This link explains with more details the legal obligations in practical terms:

<http://www.jorgc.org/laboratori/resum-obligacions-legals>

### **Insurance and liability**

JOYA provides security for the hall 24 hours. However, it is the sole responsibility of the exhibitors to assume the risk of loss or damage. We recommend that participants insure all pieces against any theft , loss or damage that could arise during the event, including during any transportation or storage.

### **Cancellation and Reimbursement**

The selection committee has the right to cancel any participation on the basis of false information or if the participant fails to comply to the criteria and dates specified.

Cancellation of contract by the participant holds a 100% penalty of the total value of the participation fee if it is notified after payment has been deposited. Reimbursements will not be issued unless JOYA Barcelona agrees in writing and responds to an exceptional case.

**JOYA Barcelona Art Jewellery & Objects** is organized by:

#### **LE DÉPARTEMENT INTERIORS SL.**

Av. Gaudí 45, 4to 2da - 08025 Barcelona, Spain

T: +34 931 271 032 [www.joyabarcelona.com](http://www.joyabarcelona.com)

**For more information, please contact with:**

#### **Director**

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