

APPLICATION GUIDELINES FOR GALLERIES

JOYA 2021

JOYA Barcelona Art Jewellery & Objects is the main art jewellery and art objects event in Spain. Gathering a great number of independent artists as well as related organizations, schools and other entities.

In times of transformation, we have chosen the ALQUIMIA theme to represent the change and hope we have in turning our present into a better future. We invite all participants to interpret this theme in the next collection presented at the event.

"The doctrine and experimental study of chemical phenomena that developed from Antiquity and throughout medieval times and that sought to discover the constituent elements of the universe, the transmutation of metals, the elixir of life and the search for stone philosopher. Gold as a representation of purity and transmutation, as we currently seek post-pandemic health and well-being."

JOYA will be held from September 22 to October 24, 2021. Individual artists and Enjoiat Winners at the Disseny HUB Barcelona - Schools, galleries and collectives in Artesanía Catalunya simultaneously.

Artesanía Catalunya



Disseny HUB Barcelona



The Event

For 1 month, JOYA offers artists, students, groups and galleries a new space where they can display their latest creations and increase their contact list. The event is organized by Le Département Interiors S.L and is directed by Paulo Ribeiro.

Eligibility

Galleries working in the field of jewellery and crafts as well as artists from other fields of art and design that focus on the new ideologies and aesthetic views of art jewellery and art objects are eligible to participate in JOYA. Galleries from all countries will be eligible to participate in the exhibition. There are no restrictions regarding material, size and concept of the pieces.

Selection

The participating galleries in JOYA are selected according to the following criteria: originality and innovation of designs, concept, material, craftsmanship and coherence as a group under a theme or research line between them. The selection of the galleries who will be participating to JOYA 2021 will be officially divulgated by e-mail on May 30th, 2021.

Required information to apply for JOYA 2021.

For the consideration in the selection process, please fulfil the information below:

Name of the Gallery	
Name and Surname (contact person)	
Phone number (contact person)	
E-mail (contact person)	
Address (for the invoice)	
Website	
E-mail	
TAX/VAT number for the invoice	
Artists represented by the Gallery	

Statement

Maximum of 250 Characters.

Photography

Please send us **5 photos of 5 different pieces** of the same collection: **white background, 300dpi, 20x20 size, JPG format**

All the photos must be names following by: **name of the artist, name of the piece, name of the collection, size, materials.**

Photographs that don't fit this requirement will not be considered for selection. We provide an additional service of professional photography for a value of 150 euros, which will be the property of the artist.

Fullfill the following information sheet:

Order	Image File Name	Type of Piece (eg. Brooch, ring, necklace)	Title of Work	Year	Series Title (optional)	List of Materials	Dimensiones (W x D x H cm)	Unique Piece or Serie number	Gallery Price in €	Retail Price in €
1										
2										
3										
4										
5										

Payment

To take part of the application process, please make a payment of 50 euros (tax included) via:

- Bank transfer: BANC SABADELL ES43 0081 0025 2300 0388 6398 SWIFT: BSABESBB
- Paypal: patrick@le-departement.com

ALL DOCUMENTS MUST BE SENT TO <u>PAULO@LE-DEPARTEMENT.COM</u> BY WETRANSFER UNTIL MAY 15TH, 2021.

Registration and participation fee

The application fee for the all artists is: 50 euros (Tax included)

The participation fee for the selected artists is: 900 euros + 21% tax (Residents of Europe are free of the 21% of rates if they have the intra-community number)

All members of www.klimt02.net will have 10% discount in the participation.

Please include bank transfer/PayPal commissions, more information:

 $\frac{https://www.paypal.com/li/smarthelp/article/quels-sont-les-frais-li\%C3\%A9s-aux-comptes-paypal\%C2\%A0-faq690?locale.x=es_LI$

Participation Includes

- 1 month exhibition at Artesanía Catalunya
- JOYA Magazine
- Online opening and award ceremony
- Communication pack: social network, specialized art jewellery magazines, art, fashion, architecture and lifestyle

Not included in the participation fee

- Insurance and transportation fees of pieces both ways.

General Terms and Conditions

^{**}Both fees are not refundable**

All exhibitors must provide a fully complete application package by the mentioned due date, information must be true and up to date. All complete applications will be reviewed the event holds the right to accept or decline any application. Decisions are final.

The applicant accepts that once the application is selected, this contract holds valid and both parts will be held in accordance to it.

The candidates accept that once selected by the jury, with a maximum term of May 30, 2021, the contract is valid and both parties commit to comply with it.

The artists must send the pieces to the JOYA showroom, after being notified as selected within a maximum period of 2 weeks. All transportation and insurance costs for the pieces will be held by the participants.

Participation fees must be completed until June 30, 2021.

All payments of the participation fee must be made by the date specified.

All shipping and transportation expenses for the exhibition will be covered by the participant(s).

JOYA reserves the right to correct or remove any material or product that is not suitable to the aim and conditions of the exhibition.

The participant agrees to the organization's use of photographs of the art material provided by the artists, as well as any taken during the fair, to be used in different media outlets, such as the web, catalogues, posters, magazines, video, etc.

Coaching

We offer artists coaching sessions with Paulo Ribeiro, Director of JOYA Barcelona. Check agenda availability at: showroom@le-departement.com. Price on request.

Participation package and space allocation

The location and distribution of space will be determined by the organization according to the physical characteristics of the space and its accessibility. In any case, the participating artist may promote any other artist, brand or event that has not been specified as part of the accepted application. JOYA Barcelona reserves the right to modify the layout plan of the space to comply with security regulations or in the case of exceptional cancellations.

Sales and commissions

The organization does not manage any relation into sales or commission between artists and potential customers. The use of invoices is obligatory and has to hold the regulations. It is the duty of artists and exhibitors comply with the regulations in case of selling while participating in the Fair. JOYA does not have a cash drawer or credit/debit card terminal for this purpose.

Legal information about metals

The manufacturer or importer has the legal obligation to make the pieces that manufactures or sells with two punches (origin and guarantee).

The retailer must also control and also is responsible for the presence of both parts in the acquired pieces. We insist once more: When pieces are offered for sale, seller is also responsible before the authorities and the consumer. Thus, there is always the obligation to require suppliers to furnish properly the punched parts, to avoid penalties; or alternatively, carry them to an official laboratory as the JORGC.

This link explains with more details the legal obligations in practical terms:

http://www.jorgc.org/laboratori/resum-obligacions-legals

Insurance and liability

JOYA provides security for the hall 24 hours. However, it is the sole responsibility of the exhibitors to assume the risk of loss or damage. We recommend that participants insure all pieces against any theft, loss or damage that could arise during the event, including during any transportation or storage.

Cancellation and Reimbursement

The selection committee has the right to cancel any participation on the basis of false information or if the participant fails to comply to the criteria and dates specified.

Cancellation of contract by the participant holds a 100% penalty of the total value of the participation fee If it is notified after payment has been deposited. Reimbursements will not be issued unless JOYA Barcelona agrees in writing and responds to an exceptional case.

JOYA Barcelona Art Jewellery & Objects is organized by:

LE DÉPARTEMENT INTERIORS SL.

Av. Gaudí 45, 4to 2da 08025 Barcelona

For more information, please contact with:

Paulo Ribeiro paulo@le-departement.com
María J. Vásconez showroom@le-departement.com
Patryk Walczak patrick@le-departement.com

www.joyabarcelona.com